



ACCREDITATION PACK

BRONZE



Bronze Accreditation Workflow



 **Level 1 Training Completed**



 **Application Submitted**



 **Evidence Uploaded**



 **Assessor Review**



 **Rectification (If Needed)**



Final Decision
Approved **Deferred** **Not Approved**



Certificate Issued + Register Listing


This Information Pack provides an overview of the Dementia Training Academy Bronze Accreditation Programme, including its benefits, requirements, and available support. It is designed to help organisations understand what accreditation involves before registering.

Definitions & Key Terms

Dementia Point of Contact:	A named staff member who acts as the first point of support for dementia-related queries.
Public-Facing Area:	Any area accessible to visitors, customers, or service users.
Calm/Quiet Space:	A low-stimulus area where individuals can rest or recover if overwhelmed.
Visual Contrast:	The use of colours that clearly differentiate objects from their surroundings to support visibility and safety.
Clutter:	Unnecessary items that may cause confusion, distraction, or trip hazards.
Seasonal Interest:	Plants or features that provide colour, scent, or texture throughout the year.
Good Practice:	Examples that go beyond the minimum requirements and demonstrate excellence in dementia-supportive care.

Purpose of Accreditation

The Dementia Training Academy Accreditation Programme exists to raise standards, strengthen confidence, and support organisations in creating environments where people living with dementia feel safe, valued, and understood.

Accreditation provides a clear, measurable framework that helps organisations embed identity-centred, emotionally intelligent practice into everyday life.

It is designed not as a test, but as a partnership, a shared commitment to improving experiences, strengthening dignity, and ensuring that every person affected by dementia is met with compassion, respect, and understanding.

Following registration, you will receive a Post Registration Pack, which will include the following:

Read the Letter of Appreciation. This sets the tone and values behind the accreditation.

Review the Bronze Standards. These outline the minimum requirements across training, building, design, garden (if applicable), and culture.

Complete the Self-Assessment. This helps you identify any areas that may need attention before the assessor's visit.

Complete the Application Form. This confirms your readiness and allows us to schedule your assessment.

Prepare Evidence and Documents: Ensure training logs, induction policies, and access to relevant areas are available on the day.

Use the Feedback and Rectification Forms (if needed). These support improvement and ensure transparency.

If you need support at any stage, the Dementia Training Academy is here to help.

Benefits of This Accreditation

Accreditation provides measurable, practical benefits for your organisation, including:

- Increased confidence for staff
- Improved experience for people living with dementia
- Public recognition
- Demonstrable commitment to quality
- Supportive partnership with DTA
- Foundation for Silver and Gold progression

Support Available from the Dementia Training Academy

We are here to support you at every stage of your accreditation journey.

Support includes:

- Pre-assessment guidance
- Examples of good practice
- Optional training packages
- Optional environment audits
- Advice on signage, design, and layout
- Post-assessment support
- Help with rectification actions
- Renewal reminders and guidance

We aim to work alongside you, not simply assess you, to help create environments where people living with dementia feel safe, valued, and understood.

What Happens After Accreditation

Once your organisation achieves Bronze Accreditation, you will receive:

- A formal certificate
- A Bronze Accreditation Plaque
- A window decal
- A listing on the DTA Accredited Register
- A social media announcement template
- Optional guidance on progressing to Silver

You will also be invited to join the wider DTA community, where you can share good practice, access resources, and continue developing your dementia-supportive environment.

Branding & Display Guidance

As a Dementia Training Academy Accredited™ organisation, you are encouraged to display your accreditation with pride.

Window Decal

- Should be placed at the main entrance
- Must be clearly visible to visitors
- Should not be altered, resized disproportionately, or recoloured

Bronze Plaque

- Should be displayed in a public-facing area such as reception
- Must remain clean, undamaged, and unobstructed

Use of the DTA Accredited™ Logo

- May be used on websites, newsletters, and social media
- Must not be edited, recoloured, or placed over busy backgrounds
- Should always be accompanied by the correct accreditation level

Social Media Guidance

You may announce your accreditation using the phrase:

“We are proud to be a Dementia Training Academy Accredited™ Bronze Organisation.” - Tag the Dementia Training Academy where possible

Frequently Asked Questions (FAQ)

How long does Bronze Accreditation last?

Bronze Accreditation is valid for **24 months**, after which renewal is required.

What if we don't pass the first time?

You will receive a Rectification Form outlining the actions needed. Most organisations achieve accreditation after completing these improvements.

Can we skip straight to Silver?

No. Bronze is the foundation level and must be achieved before progressing to Silver or Gold.

Do we need a garden to apply?

No. Garden Standards only apply if you have an outdoor area accessible to the public or service users.

How long does the assessment take?

Most assessments take **60-90 minutes**, depending on the size of the organisation.

What support is available?

We offer guidance, examples of good practice, and optional training packages to help you prepare.

Is there a cost?

Accreditation fees are scaled to organisation size and sector to ensure affordability.

Renewal Requirements

Bronze Accreditation must be renewed every **24 months** to ensure standards are maintained.

To renew, organisations must:

Demonstrate continued compliance with all Bronze Standards

Provide an updated training log

Ensure the Dementia Awareness training has been refreshed within the required timeframe

Participate in a renewal assessment

Confirm the Dementia Point of Contact is still active

Ensure signage, design, and building standards remain in place

Provide any updated policies relevant to induction or training

Renewal is designed to be supportive, not burdensome, a chance to celebrate progress and maintain high standards.

Data Protection & Confidentiality Statement

The Dementia Training Academy is committed to protecting your organisation's data and ensuring full compliance with UK GDPR.

During the accreditation process, we may review:

Training logs, Staff names and roles, Photos of your premises, Policies, and internal documents. All information shared with us is:

Treated confidentially, stored securely, used solely for accreditation purposes, and never shared with third parties without consent

Your organisation's privacy and trust are of the utmost importance to us.

Pathway to Silver & Gold

Bronze → Silver → Gold: The DTA Accreditation Pathway

Bronze: Foundation level. Demonstrates commitment to identity-centred, dementia-supportive practice.

Silver: Enhanced level. Shows deeper integration of training, environment, leadership, and culture.

Gold: Excellence level. Represents outstanding, sector-leading dementia-supportive practice with strong emotional intelligence and organisational commitment.

This pathway helps organisations grow at a realistic pace while celebrating progress at every stage.

To discuss your organisation's needs or request a quote, contact the Dementia Training Academy.

